



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

October 2015

Dear Sponsor:

With the weather cooling down and the back to school routines well underway our Y staff is working hard to prepare for another outstanding Youth Basketball League (YBL) season. Over thirty years ago, our organization started the YBL program with the principle that regardless of skill level youth sports can provide one of the best opportunities for our young people to learn how to work together toward a common goal. YBL teaches enduring values of hard work, determination, overcoming adversity and team work. Each player is taught that they have an important contribution to make and our YBL teams are most successful when the players are able to achieve their personal best.

- **Over 9000 boys and girls from the Tri-Cities area have participated in our program since its inception.**
- **Over 400 kids participate in YBL basketball games each Saturday during the YBL season.**
- **Over 1000 family members and friends come out to watch their players participate each Saturday.**
- **YMCA member dues are not used to supplement programs or scholarships.**

Each year the Y sees more and more interest in the YBL program and we expect the growth rate to continue again this year. As our program grows, so does our need for sponsors. We would like you to consider becoming a YBL sponsor this year. We have four different levels to choose from Bronze, Silver, Gold and Platinum. The sponsor package details are listed on the enclosed form. Your sponsorship will allow us to provide this quality sports program to our area's youth and is a great advertisement for your business. YBL shirts are worn by Tri-City area children with excitement and pride throughout the entire year!

Thank you for your time and consideration. Feel free to contact me at the YMCA, if you would like any additional information.

Sincerely,

Katie Steele
Youth Sports Director
(616) 842-7051 ext. 223
katie.steele@tcfymca.org



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2016 YBL Sponsorship Registration Form

YBL Sponsorship registration form, sponsorship fee and company logo must be turned into the Tri-Cities Family YMCA by **Friday, December 4, 2015**. Please make checks payable to: Tri-Cities Family YMCA. Mail and/or deliver registration form using the enclosed return envelope.

Company Information:

Company Name _____

Company Address _____

Company Contact Person _____

Company Phone Number _____ **E-Mail** _____

Type of Sponsorship: (check one)

Bronze: Sponsorship of one YBL team with company logo on the jerseys, sponsorship plaque with team photo. **\$175**

Silver: Sponsorship of two YBL teams with company logo on two YBL team jerseys, sponsorship plaques with team photo, sponsorship of a scholarship participant. **\$325**

Gold: Sponsorship of three YBL teams, company logo on three YBL team jerseys, sponsorship plaques with team photo, sponsorship of two scholarship participants. **\$475**

Platinum: RESERVED PARKING SPOT FOR ALL GAME DAYS in the Y's West (rear) lot right by the back door. Corporate sponsorship, company logo on 3 YBL team jerseys, sponsorship plaques with team photo, sponsorship of two scholarship participants, and company logo on backboards of one court or one bench. *Graphics not included. **\$1,000.**

Name of Child Sponsoring (optional) _____

Name of Coach Sponsoring (optional) _____

Thank you for sponsoring a YBL Basketball team for the 2016 season.

You may e-mail your company logo to: katie.steele@tcfymca.org

If you have any questions, please email or call (616) 842-7051 ext. 223.