



TRI-CITIES FAMILY YMCA

Committee Volunteer Position Descriptions

BUILDING & GROUNDS COMMITTEE

- Led by facilities director, comprised of board representative and YMCA facility and/or program members.
- Meets monthly.
- Assists with analyzing overall facility condition, preventative maintenance procedures and facility improvement projects and makes recommendations accordingly.
- Individuals with expertise in the following area are needed; architecture, mechanical engineering, electrical engineering, etc...
- Examines and outlines any major problem areas and assists staff with resolution planning.
- Plays a key role in annual fundraising efforts.

End Result

A safe, welcoming and sustainable place where all in our community can strengthen spirit, mind and body.

MEMBERSHIP & MARKETING COMMITTEE

- Led by the Membership and Marketing Director, comprised of board members and YMCA facility and program members.
- Meets monthly.
- Reviews YMCA-USA available promotions and campaigns to align with the overall marketing plan.
- Ensures YMCA branding standards are followed.
- Reviews monthly and year-to-date branch membership reports (retention, revenue, etc.).
- Assists with analyzing daily operations, programs, facility hours, policies, etc. and makes recommendations accordingly.
- Examines and outlines any major problem areas and assists staff with resolution planning.
- Brainstorms new program ideas and makes recommendations to improve existing programs.
- Conducts/reviews program evaluations and assessment tools.
- Plays a key role in annual fundraising efforts and ongoing sponsorship procurements.

End Result

An organization able to meet the greatest needs of the community through valuable programs and services, allowing individuals and families to learn, grow and thrive at the Y.

PROGRAMMING & SPECIAL EVENTS

- Led by the Program Director, comprised of board members and YMCA facility and program members.
- Meets monthly.
- Assists with the creation of and implementation of the master calendar, including special events.
- Provides assistance with planning race events.
- Brainstorms new program ideas and makes recommendations to improve existing programs.
- Conducts/reviews program evaluations and assessment tools.
- Plays a key role in annual fundraising efforts and ongoing sponsorship procurements.

End Result

An organization able to meet the greatest needs of the community through valuable programs and services, allowing individuals and families to learn, grow and thrive at the Y.